

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54274-1

DATE PRINTED

09/28/12

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 86235		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		STABENOW FOR SENATE		
AND	11350 Random Hills Rd Ste 670		PO Box 4945		
ADDRESS	Fairfax	VA 22030-7428	East Lansing	MI 48826-4945	
	USA		USA		
CONTACT	RACHAEL BEALE		PRODUCT STABENOW EST#12134		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT		
	Pol	12134	CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10101..	3	06:57A	09:00A	30S	10/01/12-10/05/12	CBS THIS MORNING	3	25.00	75.00
2	.....1.	1	09:00A	11:00A	30S	10/06/12-10/06/12	CBS NEWS SATURDAY MORNING	1	225.00	225.00
3	10000..	1	09:00A	09:58A	30S	10/01/12-10/01/12	THE STEVE HARVEY SHOW	1	75.00	75.00
4	01010..	2	10:57A	12:00N	30S	10/02/12-10/04/12	THE PRICE IS RIGHT	2	400.00	800.00
5	00001..	1	12:28P	02:00P	30S	10/05/12-10/05/12	CBS SOAPS	1	150.00	150.00
6	10100..	2	03:00P	03:58P	30S	10/01/12-10/03/12	RACHAEL RAY	2	75.00	150.00
7	01010..	2	04:58P	06:00P	30S	10/02/12-10/04/12	DR. PHIL	2	125.00	250.00
8	00101..	2	06:28P	07:00P	30S	10/03/12-10/05/12	CBS EVENING NEWS	2	1000.00	2000.00
9	01000..	1	06:00P	06:28P	30S	10/02/12-10/02/12	THE INSIDER	1	125.00	125.00
10	10100..	2	07:00P	07:28P	30S	10/01/12-10/03/12	FAMILY FEUD	2	400.00	800.00
11	01011..	3	07:28P	07:57P	30S	10/02/12-10/05/12	FAMILY FEUD	3	400.00	1200.00
12	1.....	1	10:00P	11:00P	30S	10/01/12-10/01/12	HAWAII FIVE-O	1	2300.00	2300.00
13	.1.....	1	07:57P	09:00P	30S	10/02/12-10/02/12	NAVY NCIS	1	3600.00	3600.00
14	.1.....	1	09:00P	10:00P	30S	10/02/12-10/02/12	NCIS: LOS ANGELES	1	3600.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>AND</b>	11350 Random Hills Rd Ste 670		PO Box 4945		
<b>ADDRESS</b>	Fairfax	VA 22030-7428	East Lansing	MI 48826-4945	
	USA		USA		
<b>CONTACT</b>	RACHAEL BEALE		<b>PRODUCT</b> STABENOW EST#12134		
<b>LOCAL SALESPERSON</b>	Maggie McWilliams Pol	<b>AGENCY EST. NO.</b> 12134	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/01/12 <b>AND ENDING</b> 10/07/12 <b>NO. WEEKS:</b> 1					

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			FROM	TO						
15	..1....	1	07:57P	09:00P	30S	10/03/12-10/03/12	SURVIVOR: XXV	1	2500.00	2500.00
16	...1...	1	07:57P	09:00P	30S	10/04/12-10/04/12	BIG BANG/2 HALF MEN	1	4000.00	4000.00
17	...1...	1	09:00P	10:00P	30S	10/04/12-10/04/12	PERSON OF INTEREST	1	3600.00	3600.00
18	....1..	1	07:57P	09:00P	30S	10/05/12-10/05/12	CSI: NY	1	2250.00	2250.00
19	....1..	1	10:00P	11:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	2500.00	2500.00
20	.....1.	1	08:58P	10:00P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	600.00	600.00
21	.....1	1	09:30P	10:30P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	2300.00	2300.00
22	.....1	1	10:00P	11:00P	30S	10/07/12-10/07/12	THE MENTALIST	1	2700.00	2700.00
23	0001000	1	11:00P	11:02P	30S	10/04/12-10/04/12	LATE FIRST FORECAST SPONSOR	1	1500.00	1500.00
24	10100..	2	11:02P	11:35P	30S	10/01/12-10/03/12	TWO AND A HALF MEN	2	475.00	950.00
25	01001..	2	11:35P	12:37A	30S	10/02/12-10/05/12	DAVID LETTERMAN	2	250.00	500.00
Total Contract:								36		38750.00

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